

The background of the slide is a dark blue field filled with a complex network of thin, light blue lines connecting various points. Some points are small white dots, while others are larger, glowing blue circles. In the center of the slide, the text "NORDP" is written in a large, bold, white sans-serif font. The letter "O" is replaced by a white sphere with a blue grid of lines and dots, resembling a globe or a molecular structure. To the right of the main text, there is a white rounded rectangle containing the year "2021" in a bold, dark blue sans-serif font.

NORDP

2021

Research Development Program Engagement: Success with
the Fulbright Scholar Program

Institutional Profile: Brigham Young University



- Founded in 1875 and sponsored by the Church of Jesus Christ of Latter-day Saints
- Among the largest private universities in the U.S.
(largest religious university)
- Over 30,000 undergraduate and graduate students
- Carnegie classification: R2-Doctoral Universities
(<\$40M outside funding/year)



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Presentation Goal



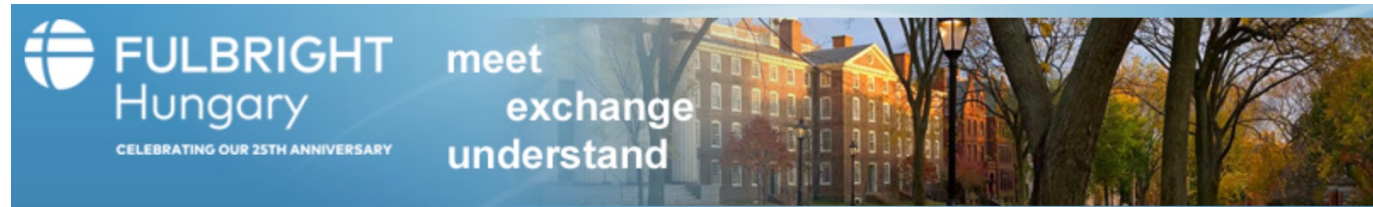
The goal of this presentation is to:

Demonstrate how BYU's Research Development office engages with the Fulbright Scholar program which has led to an increase of proposals and awards to that program.

Q & A with Faculty Fulbrighter



Dr. Ryan Kellems
*Associate Professor of Special
Education*
rkellems@byu.edu



Engagement Activities



The diagram features a central white circle on the left, connected by lines to two smaller blue circles. Below this, five blue rectangular boxes are arranged vertically, each containing text. To the right of each box is a blue arrow pointing right, which in turn points to another blue rectangular box containing text. The background is a dark blue gradient with a network of white lines and dots.

Fulbright Campus Liaison

Campus collaborations

Fulbright Newsletter

Fulbright Day

Proposal Review and Edits

Resources and access to program officers

Share events and resources; find foreign collaborators

Track faculty interest in opportunities

Multiple campus offices involved; greater attendance

Align with Fulbright review criteria; stronger application

Fulbright Campus Liaison

Role as campus liaison:

- Attended training workshop in D.C.
 - Understand program
 - Network with program officers
- Access to brochures, PowerPoints, and other advertising material
- Access to network of other liaisons

Tip: An RD person in this role is a great way to understand the ins-and-outs of the program.



Scholar Liaison Network

There are approximately 1,500 designated Fulbright Scholar Liaisons on college and university campuses throughout the United States, the District of Columbia and Puerto Rico for the Fulbright Program for Faculty and Professionals. This network of committed individuals is crucial to the promotion of the Fulbright Program to the U.S. higher education community.

[Search Scholar Liaison Network](#)

[➤ Resources for Scholar Liaisons](#) 

[➤ Liaison Trainings and Events](#) 

Campus International Offices



Engage with campus international offices:

- Host joint events promote Fulbright to faculty and students
 - Kennedy Center open house
 - Fulbright Day
- Share marketing and speaker costs
- Provide contacts for foreign collaborators
- Bring foreign scholars to campus



BYU

International Student and Scholar Services

Connecting with international offices is a great way to stretch limited resources!

Newsletters



Fulbright Program Newsletter

U.S. Fulbright Scholar Program Opportunities

The U.S. Fulbright Scholar Program catalog of awards for academic year 2022-2023 is open! Whether you plan to conduct independent research, teach, or pursue a professional project, Fulbright makes a real and lasting impact. Don't miss out on this important opportunity to share knowledge and serve as a cultural ambassador through Fulbright. Search the [2022-2023 awards catalog](#) to find the perfect opportunity.

The application deadline for most awards is **September 15, 2021**. If you are interested in any of the opportunities above, or if you would like advice on how to put together a successful application, contact the BYU Fulbright Campus Representative, Kristen Kellems, at kckellems@byu.edu.

Fulbright Program Officer Webinars For BYU Faculty and Students

April 2, 2021
11 am- 1 pm

11 am- [Fulbright US Student Program](#): Presented by Lee Rivers, Outreach Specialist, Fulbright US Student Program

12 pm- [Fulbright U.S. Scholar Program](#): Sarah Causer, Outreach and Recruitment Specialist, Institute of International Education

1 pm- [Fulbright Specialist Program](#): Amirah Nelson, Senior Outreach Officer, Fulbright Specialist Program

Mailchimp Newsletters:

- Fulbright information in monthly college newsletters
- Fulbright only newsletter
 - Fulbright awardees
 - My Fulbright and other resources

Benefits:

- Track clicked on opportunities by faculty's name/email
- Reach out to individual faculty based on newsletter engagement
- Reports allow you to see trends over time

Bringing Fulbright Program Officers to Campus



Editing Proposals

Provide information:

- Get copies of successful proposals in different disciplines that can be shared
- Get examples of host letters of invitation
- Know who on your campus has connections with various countries



Edit and review:

- Understand the Fulbright review process
- Align your faculty's proposal with review criteria
- Concentrate on engagement with host community
- Shorten technical descriptions
- Have former Fulbrighters or those who have been Fulbright reviewers read the project narrative

Lessons Learned

- Becoming a campus liaison gives you insider knowledge with the funder and its priorities
- Campus liaison trainings allows you to network with program officers
- Engaging with other campus offices allows cost sharing and broader engagement
- Former Fulbrighters love the program and love helping others get Fulbrights
- Since 2015, BYU has increased its applications by 80% and has seen an over 50% success rate



Questions or comments?
Contact me!