



Approaches for Measuring Effectiveness of Research Development

How do we know if our research development work matters?

Research and Creative Activity

May 3, 2021

UNIVERSITY OF
Nebraska
Omaha

1

Why we use metrics at UNO?

1

Track positive overall progress

2

Demonstrate ROI of programs

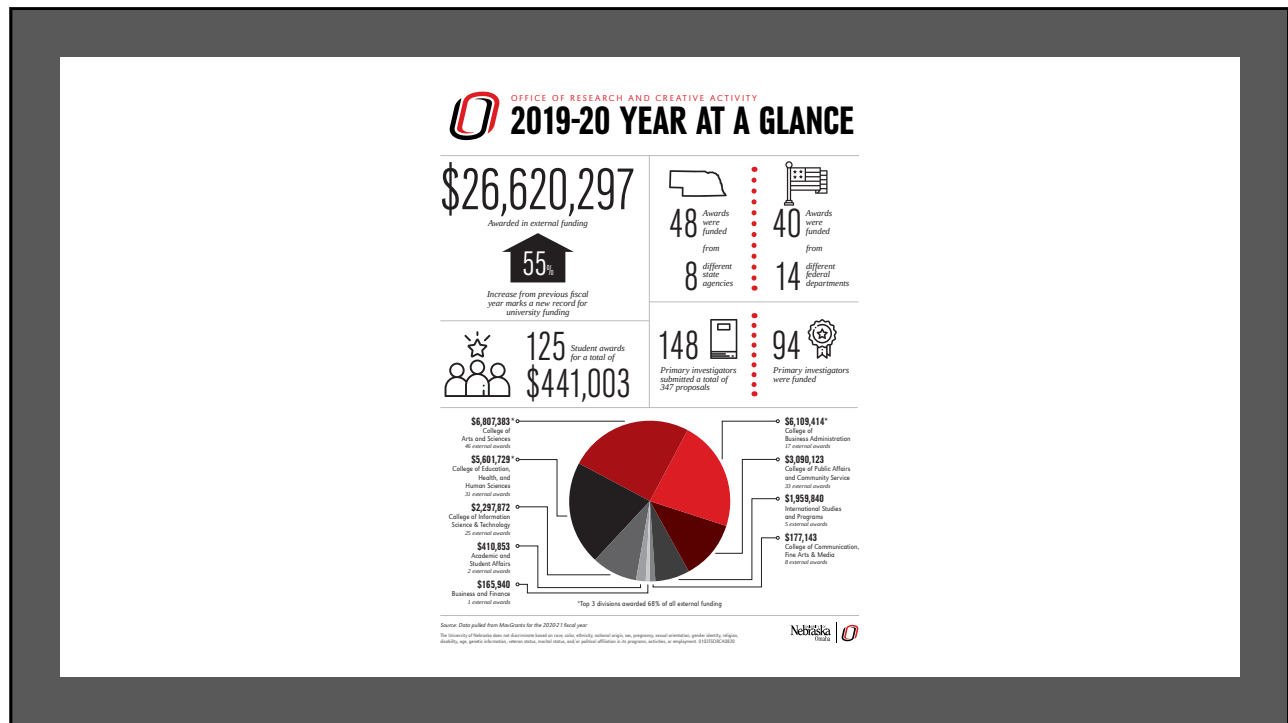
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Demonstrate impact and reach

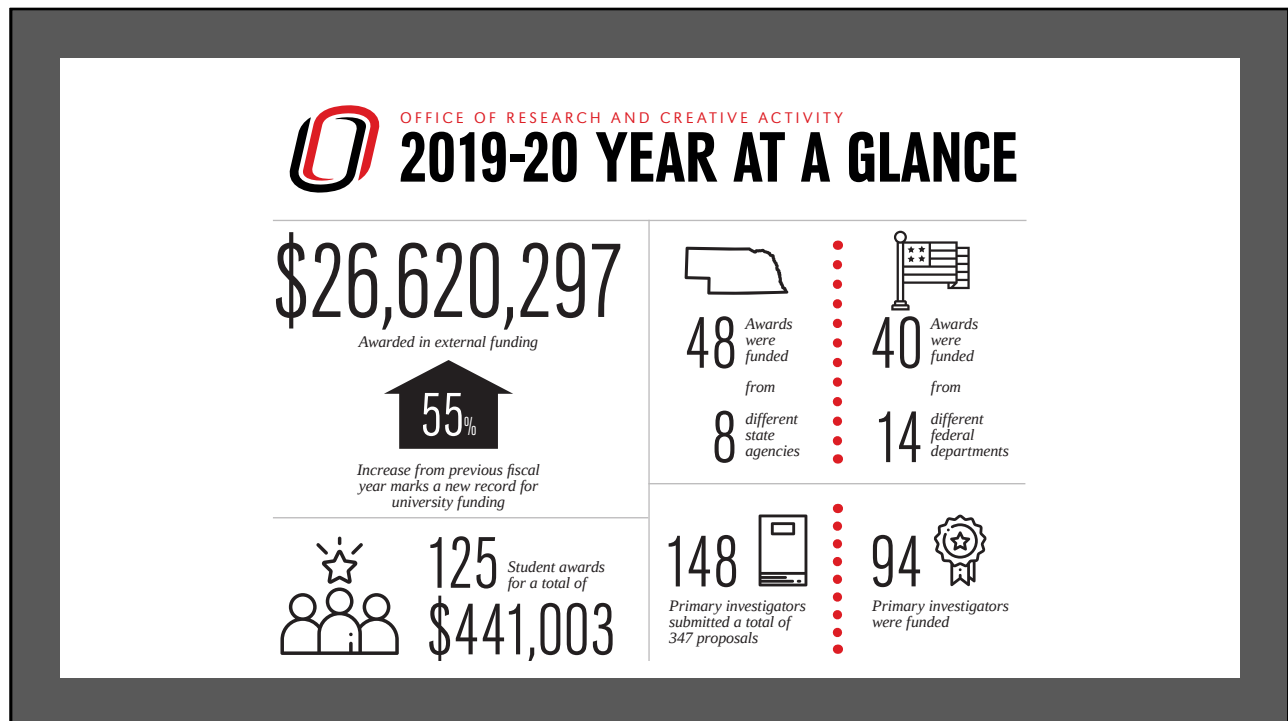
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Celebrate success, PIs and Students involved

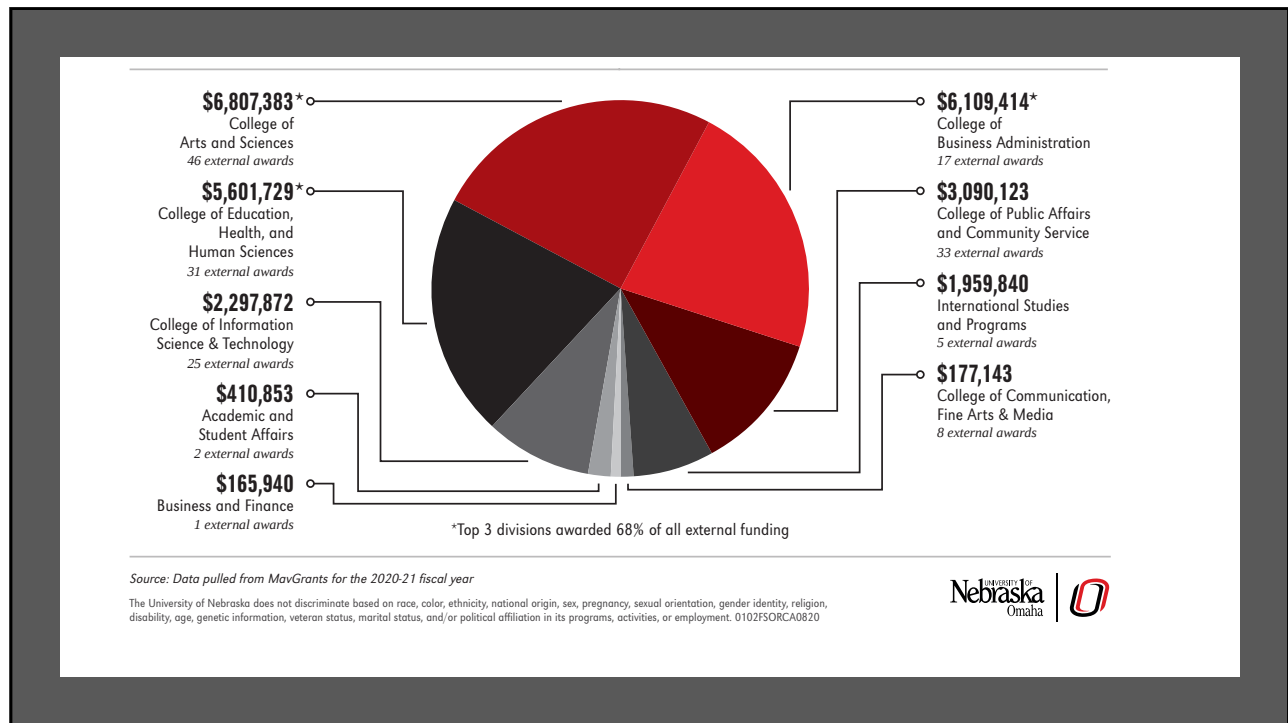
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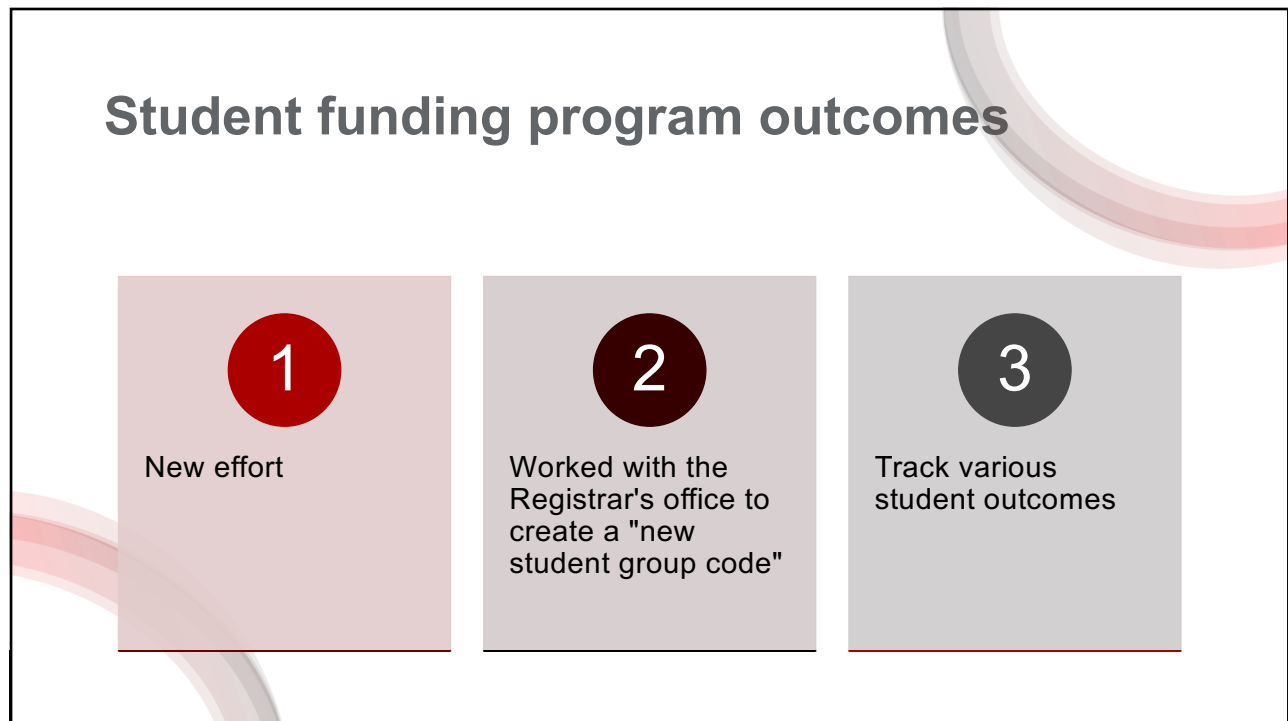
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4



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Future metrics plans

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Assess faculty
investment
programs

2

Assess student
work-study
research program

3

Refine and
improve programs

7



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